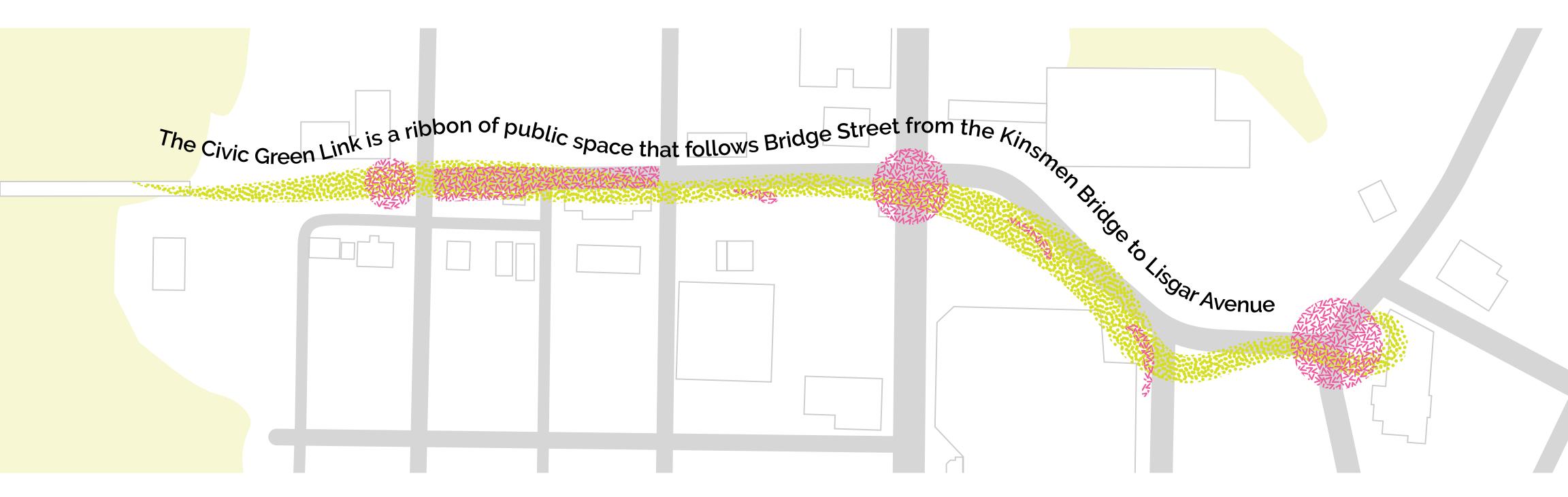
WHAT IS THE BRIDGE STREET STREETSCAPE PLAN?

The streetscape plan will provide a long-term vision for the public realm along Bridge Street and create a foundation to guide future projects and studies that may happen in tandem with other development and Town initiatives.

THE VISION

Bridge Street is an important link to downtown Tillsonburg that supports public spaces and important cultural landmarks. The street is deeply connected to the history of the Town, and with anticipated new development, it will be a vital part of Tillsonburg's future. The streetscape concept envisions Bridge Street as a ribbon of vibrant and flexible public space that connects the Kinsmen Bridge with the future Town Hall on Lisgar Avenue. This ribbon weaves along the street, between existing spaces including Veteran's Memorial Walkway, Station Arts, the Clocktower Plaza, and a public plaza at Town Hall.

The concept - **the Civic Green Link** - supports all modes of transportation, with a focus on an improved pedestrian experience, dedicated space for cycling, and carefully considered updates to vehicle traffic flow and parking. It anticipates future development and works to provide a future-ready vision for the Town's public realm.



PROJECT GOALS

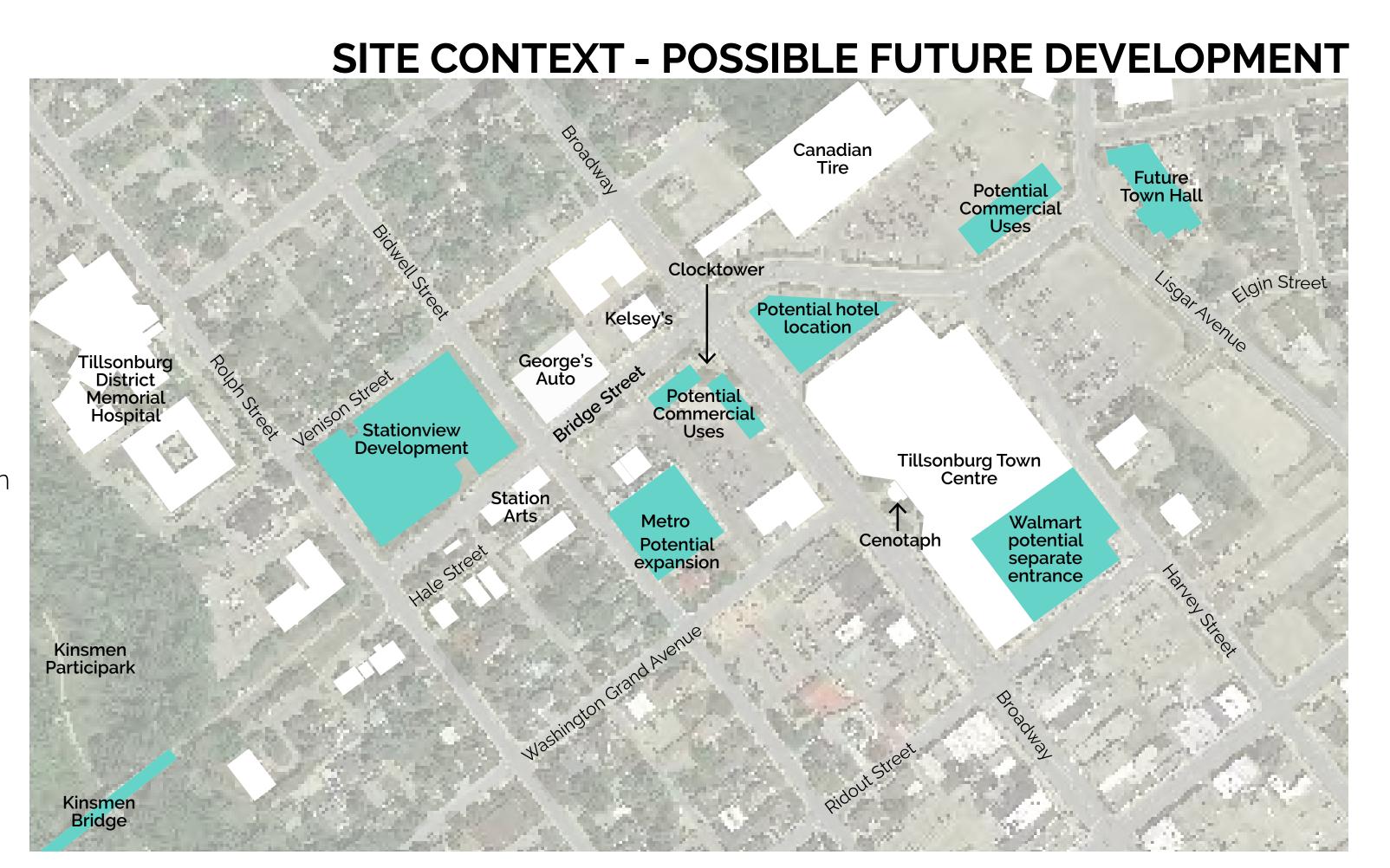
- 1. Establish an identify for Bridge Street that **creates a continuous experience** across its entire length, from the Kinsmen Bridge to Town Hall.
- 2. Create functional, adaptable, and comfortable meeting spaces which can accommodate large events and day-to-day, passive uses.
- 3. Integrate historic and cultural elements into the streetscape, **telling the story of Bridge Street** and the Town through the public realm.
- 4. Integrate green spaces and planting throughout the entire street.
- **5. Improve services and infrastructure** to support future development and integration of sustainable technologies (e.g. low-impact design, stormwater management).
- 6. Support accessibility, ensuring that Bridge Street is a safe and comfortable space for all users.
- 7. Strategically provide appropriate resources, including parking, in locations that **enhance rather than restrict the public realm** and access to facilities.
- 8. Explore how future development along the Bridge Street corridor can be integrated to enhance the public realm.

HOW CAN THE STREETSCAPE PLAN WORK?

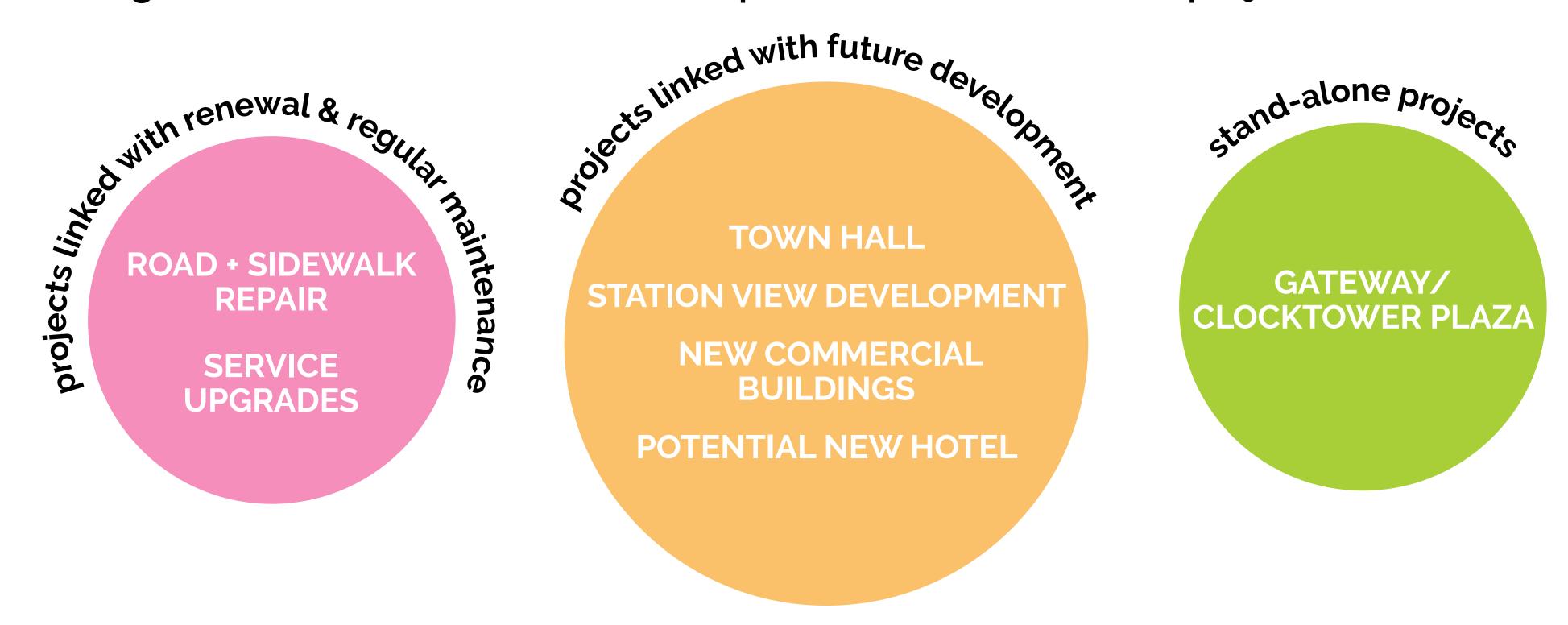
CONNECTING WITH FUTURE **DEVELOPMENT**

This map highlights some areas of potential future development along Bridge Street, including new commercial and public spaces. The Bridge Street Streetscape Plan takes into consideration these development opportunities and provides guidance on how the streetscape could be realized if and when that development happens.

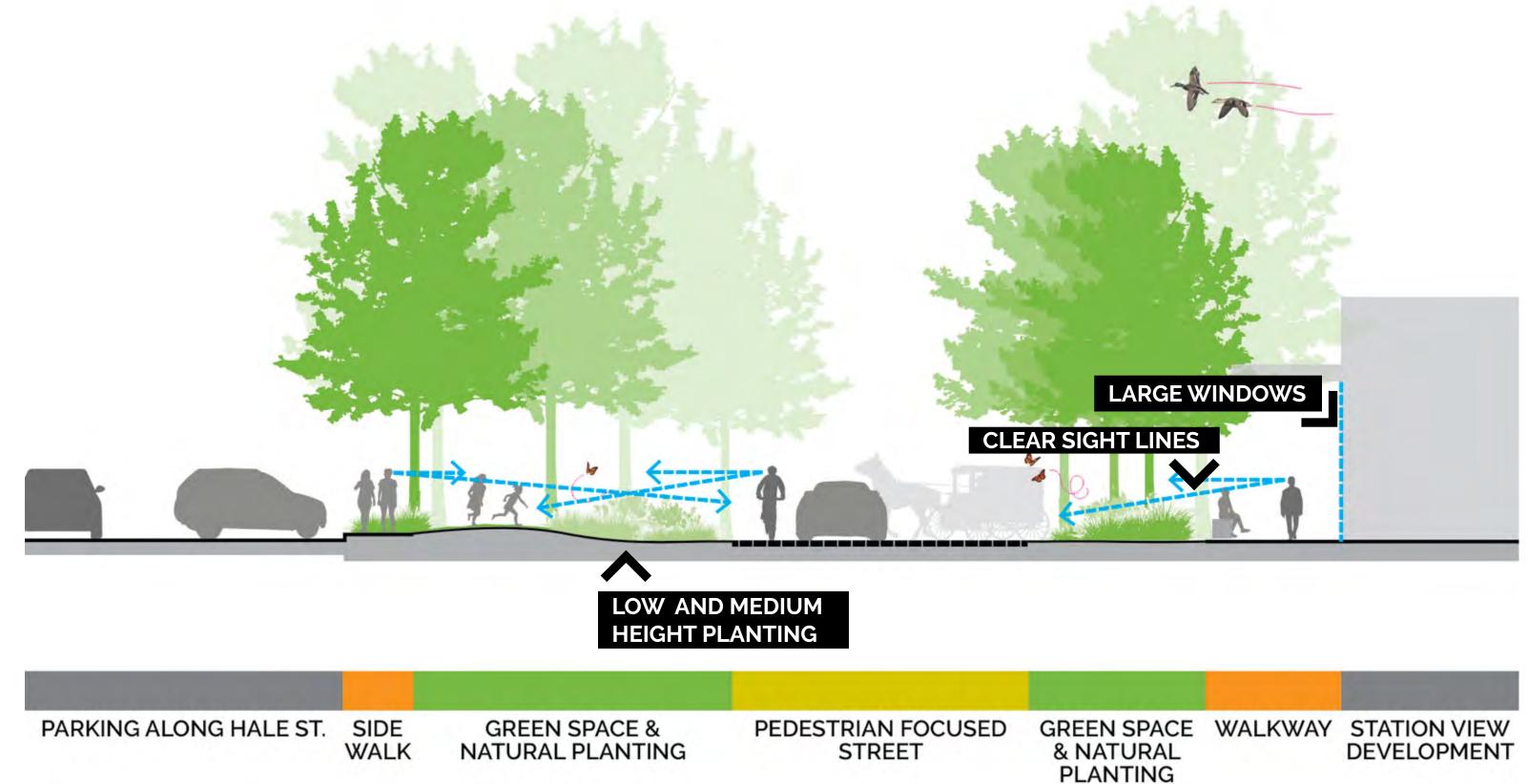
The streetscape plan is not meant to be a single construction project but rather a longterm vision that would be phased in over time. For example, as a new development takes place, parts of the streetscape could be constructed in tandem with that work. Also, as regular maintenance occurs (roads, sidewalks, etc.), it may present opportunities to implement part of the overall streetscape.



Projects could fall into different categories of implementation, including renewal + regular maintenance, future development, and stand-alone projects.



STREET SECTION BETWEEN ROLPH ST. AND BIDWELL ST.



SAFETY ALONG THE STREET

The vision for Bridge Street considers safety throughout the proposed design. The arrangement and organization of elements allow for natural surveillance and clear sight lines. The careful selection of plant species would maintain visibility throughout the street, therefore eliminating hiding spaces and increasing the sense of security as people use the spaces along the street.

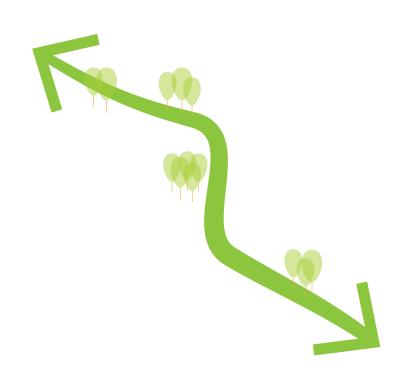
The streetscape plan envisions Bridge Street as an active street, with people moving along it (walking, cycling, etc.), and providing spaces for gathering. By bringing activity to the street, in tandem with proposed development, the plan promotes a well-used, safe space for all.

BRIDGE STREET TERMINOLOGY



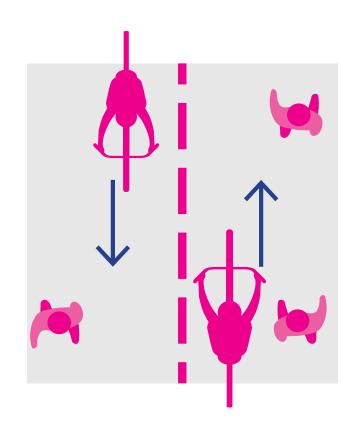
PUBLIC REALM

The publicly owned places and spaces that belong to and are accessible by everyone. These can include municipal streets, lanes, squares, plazas, sidewalks, trails, parks, open spaces, and civic buildings and institutions. It can be a passive environment, such as a small seating area, or an active environment, such as a bike lane, or a combination of both.



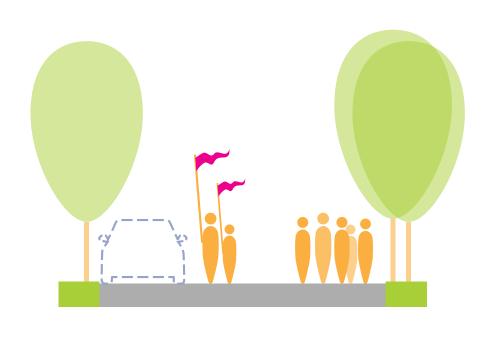
THE LINEAR PARK

A connected, continuous, and narrow band of public space that provides various amenities and functions along its length, including pathways, seating, and green space.



MULTI-USE PATH

A trail separated from road traffic that can accommodate shared use by a variety of active transportation users (i.e., walking, running, cycling, wheeling).



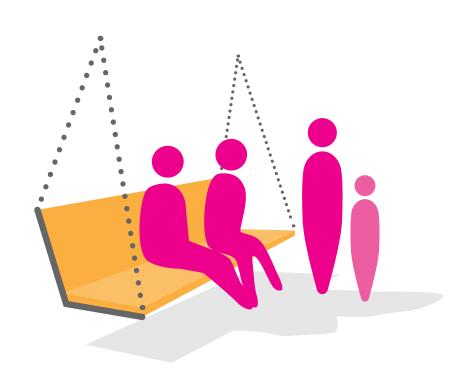
PEDESTRIAN STREET

A section of road that can be closed to vehicles and support pedestrian-focused activities and events. For example, a road may be open to vehicles throughout the week and closed to traffic on the weekends for a market.



ACTIVE TRANSPORTATION

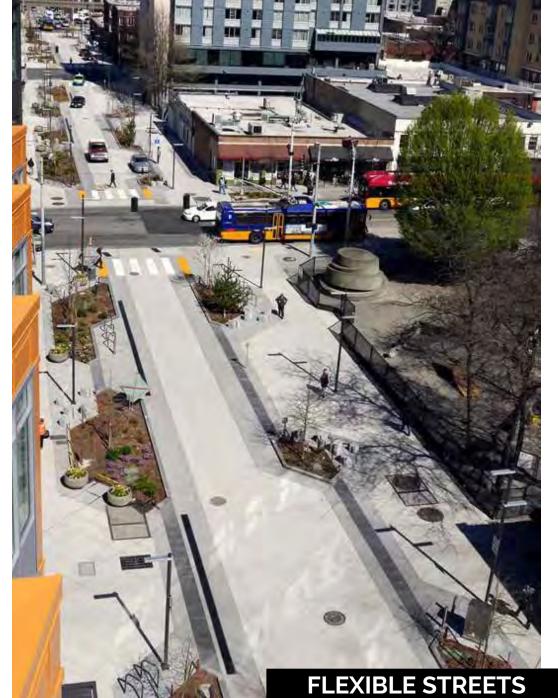
Using your own power to get from one place to another. This includes: walking, cycling, skateboarding, rollerblading, jogging, using a non-motorized wheelchair, snowshoeing, and cross-country skiing, among other self-propelled modes of transportation.



INTERACTIVE ELEMENTS

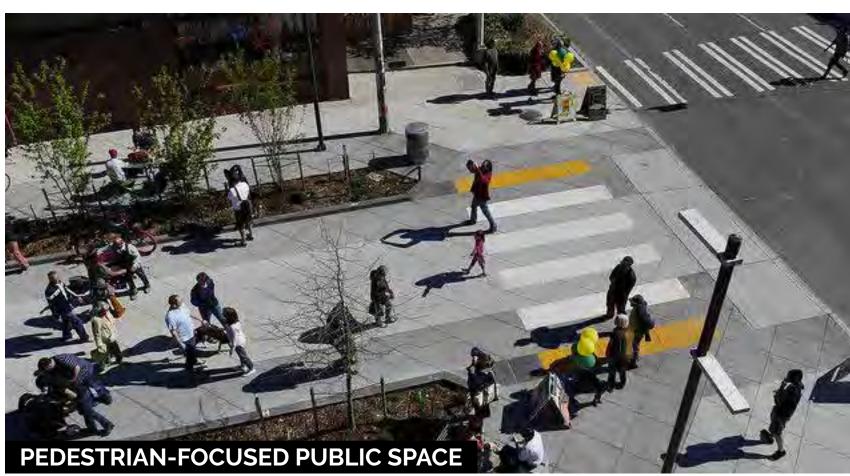
Street features and furniture that can be used in multiple ways and promotes social interaction, creativity, and community engagement in the public realm. Examples could include tiered seating, cultural elements and art, urban 'porch swings', etc.

CHARACTER IMAGES













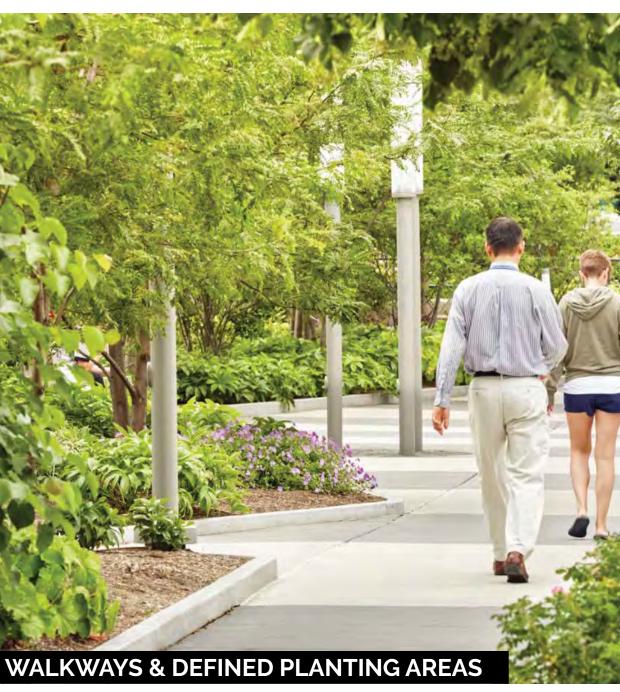


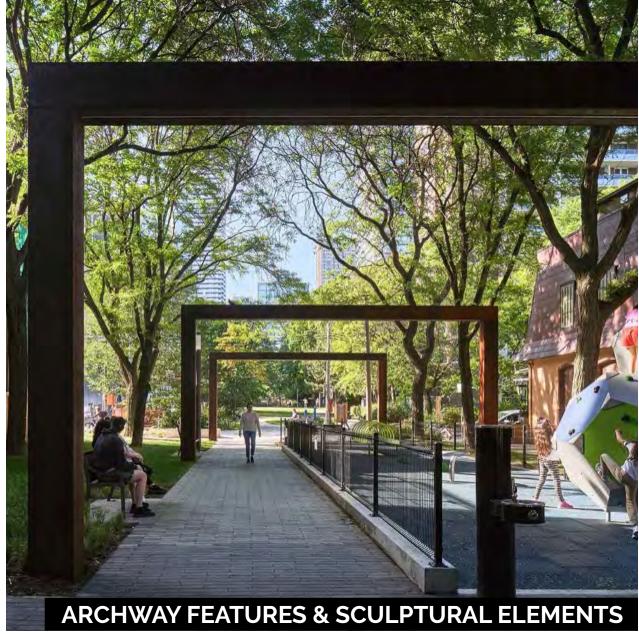








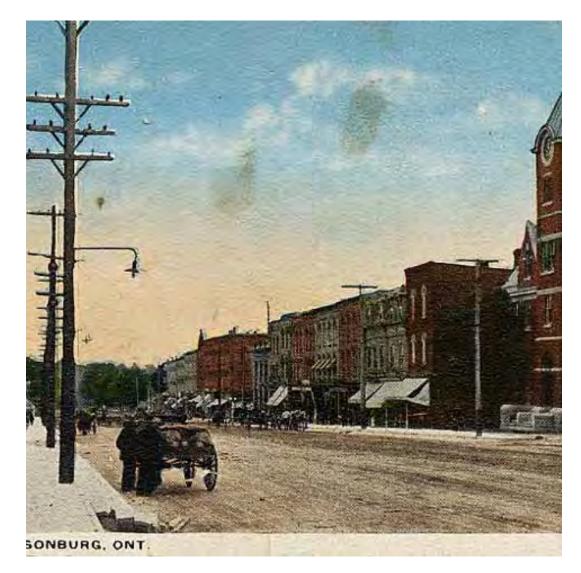






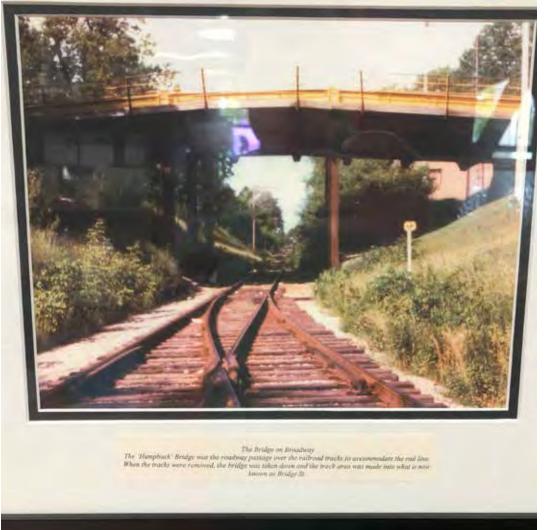
IDENTITY OF TILLSONBURG

PIECES OF HISTORY



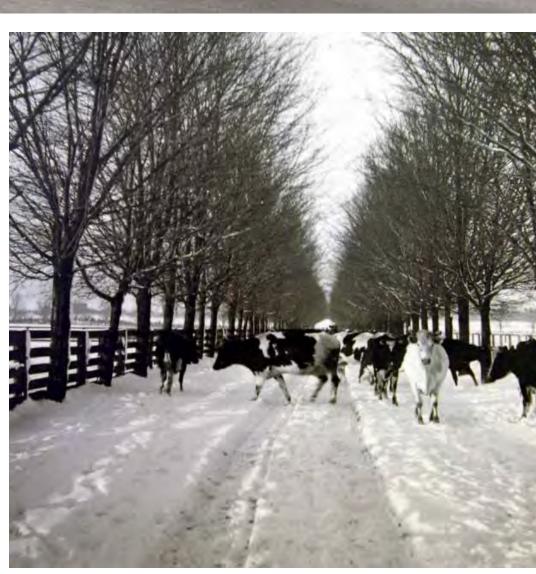




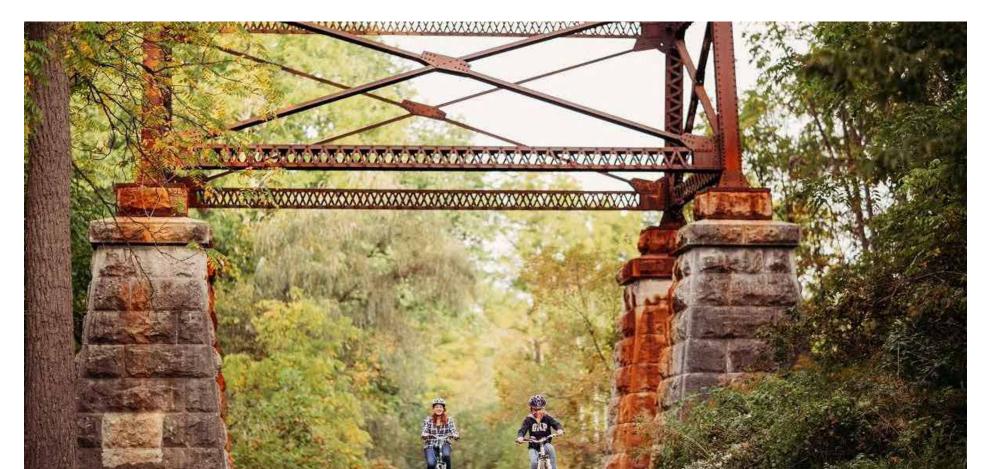








PROGRESS AND GROWTH

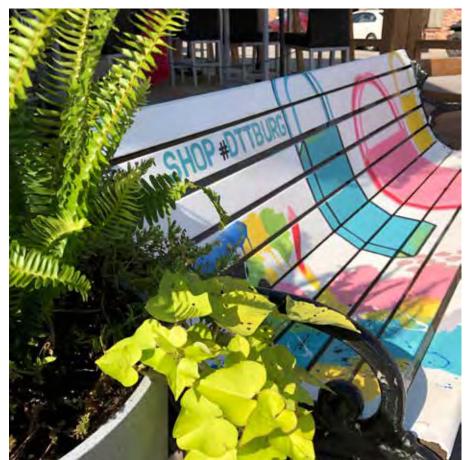












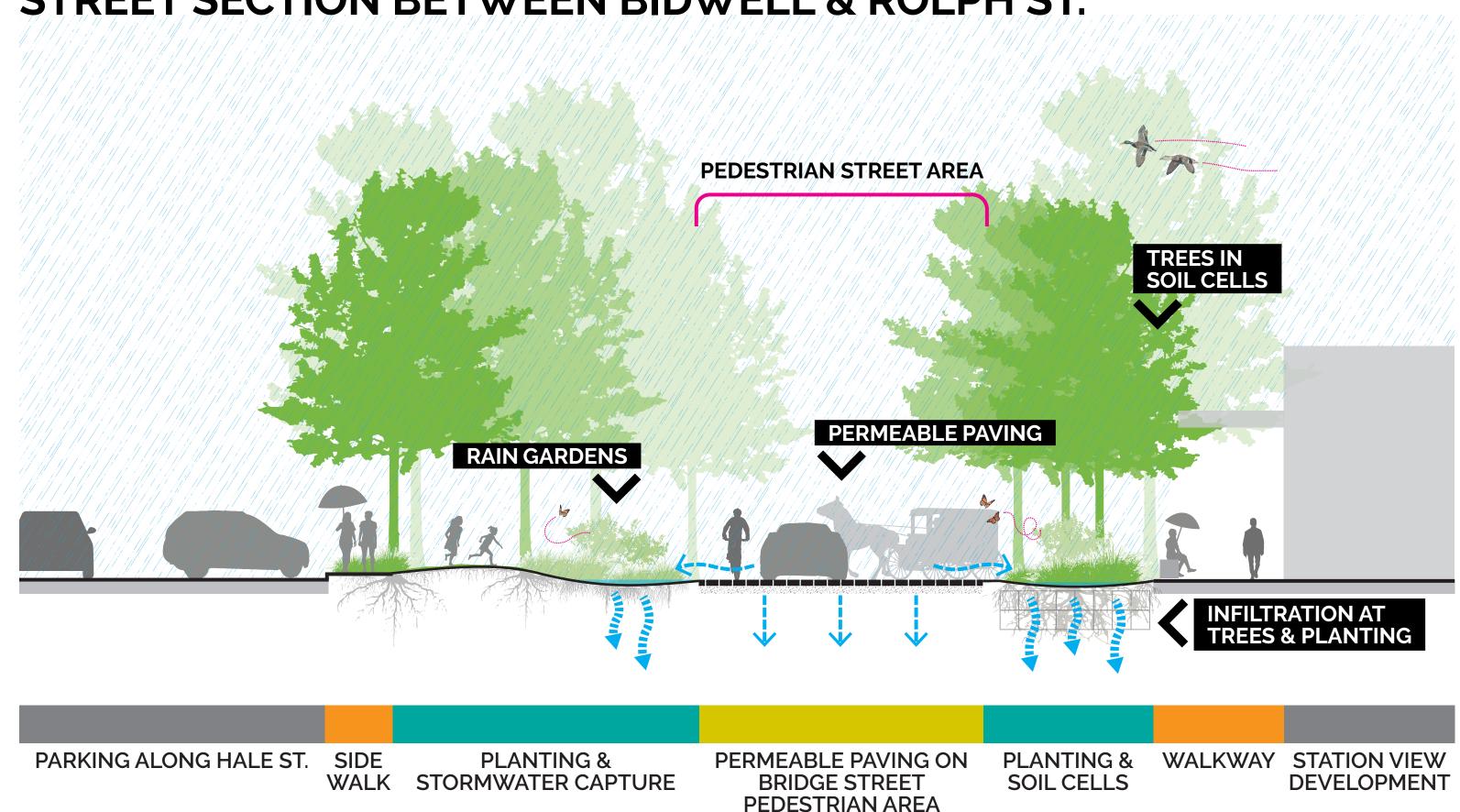






SUPPORTING ECOLOGY & LOW IMPACT DESIGN

STREET SECTION BETWEEN BIDWELL & ROLPH ST.



CAPTURING STORMWATER

The image at the left is a section through the potential Bridge Street streetscape between Bidwell and Rolph Streets.

The streetscape design provides an opportunity to capture stormwater through progressive, low impact development techniques and approaches. Along with current infrastructure (storm sewers), these techniques can increase infiltration into the soil and reduce runoff into nearby creeks and rivers.

Water that runs off of roads, parking areas, and other hard surfaces can be captured in green areas, garden spaces and other areas. The green spaces that are created support both an improved streetscape experience and a more functional environment.

FUNCTIONAL GREEN SPACE

The image at the right shows a section through the potential Bridge Street streetscape at Bidwell Street, near George's Auto. In this condition, the linear park and multi-use pathway areas can be tools to manage stormwater through permeable paving, planting, and runoff capture.

The proposed approach to the streetscape design supports both stormwater infrastructure as well as improved ecological function. Planting and green space can provide a better experience for the people and wildlife that will use the space, supporting important natural processes.

STREET SECTION BETWEEN BROADWAY & BIDWELL LINEAR PARK AREA PLANTING BEDS & GARDENS CAPTURE STORMWATER WATER RUN-OFF FROM ADJACENT HARD SURFACES WATER RUN-OFF FROM ADJACENT HARD SURFACES WALK PATHWAY PLANTING & ONE-WAY SECTION OF BRIDGE ST.

STORMWATER CAPTURE

EXAMPLES OF LOW IMPACT DESIGN & SUPPORTING ECOLOGY













COMMUNITY FEEDBACK

WHAT WE HEARD

DESIGN RESPONSE

FURTHER DETAIL

What elements important in **Section 1**?

Include a wide multi-use pathway, natural gardens & pollinator planting, seating & picnic areas, and a crossing at Rolph Street

Somewhat important features could include interpretive elements, archways, and public art

A plaza & gathering space at Rolph Street is not seen as an important feature right now.

Maintain many elements of the design and ensure accessibility.

Include stop signs on Rolph Street intersection for safe pedestrian crossing.

Add stop signs for cyclists crossing Rolph Street as well.

Some comments questioned the approach to Rolph Street and this has been clarified through the design - emergency vehicle traffic will be accommodated to ensure clear access to the hospital.

For **Section 2**, most people agree with creating a pedestrian street between Bidwell and Rolph with some noted concerns about access for emergency vehicles or day-to-day use.

A pedestrian-focused street design is included between Bidwell and Rolph, with clear access to services and one-way vehicle traffic (flowing from Bidwell to Rolph).

The pedestrian-focused street will allow emergency vehicles, scheduled delivery trucks and everyday traffic in a one-way direction. Accessible parking can also be allowed on the street.

As needed, the street can be closed for events and activities.

In **Section 2**, many people do not want oneway traffic on Bridge Street between Broadway and Bidwell.

An option for 2-way traffic is now included between Broadway and Bidwell

2-way traffic keeps on-street parking (by Kelsey's) and the 4-metre wide shared pathway but less green space is available.

Through **Section 3**, there is a desire to keep the current lane width and left-turn lane between Broadway and Lisgar.

There were many who noted safety concerns for people crossing between the mall plaza and Canadian Tire and that solutions were needed there.

Lane widths can be narrowed within acceptable standards to help slow fast-moving vehicles and improve safety.

Options for 'speed tables' at designated pedestrian crossings.

Potential for stop signs at designated pedestrian crossings.

Stop signs will eliminate the need for a left-turn lane as intersections will be 4-way stops.

As part of this work, this section of Bridge Street is envisioned as an access to the adjacent commercial spaces and not a true collector route.

Important elements in Section 2 & 3:

Waste bins, added trees and garden areas were viewed as important, while bicycle parking was noted as somewhat important.

Less important elements for the streetscape included seating, tables & places to eat, or playful elements along the multi-use path.

Some elements are essential parts of an accessible public space and remain in the design. The ultimate style and detail of these pieces will be determined in the future.

'Playful features' are shown as interactive furniture along the multi-use pathway in select areas (i.e. lounge seating in highly visible spots). Accessibility standards require rest areas (seating) along pathways.

Future tables & eating areas can be proposed strategically with potential commercial development to support the function of those spaces (future implementation).

Interactive furniture is intended to encourage social interactions and community building, and creates a unique identity for the public realm.

Which elements are important in **Section 4**?

Trees & garden areas, parking lot resurfacing, and the connection to the spill-over (additional) parking area are all important to include.

Pedestrian islands & sidewalks and the taxi/drop-off area were seen as somewhat or not important.

There were noted concerns about a loss of parking spots in the main parking area.

There was general support of the one-way traffic lane beside the mall entrance.

Loss of parking spaces will be minimized while maintaining essential elements of the design to improve safety and function.

East entry of mall (back side) includes a one-way driving lane to reduce vehicle/pedestrian conflict.

This work may be done with any future parking lot redevelopment when it is needed.

The spill over parking lot is currently underutilized and will be able to absorb the number of parking spots lost in the redesign of the parking lot.

At the public engagement event and through the online survey, we heard that the project should bring sense of identity to Bridge Street and tell the story of the Town.

The Town's history should also reference other landmarks, including those no longer here.

Highlight other pieces of history and identity to tell the story of the Town. Specific Interpretive elements/signs can be placed strategically along Bridge Street.

Refer to "Identity of Tillsonburg" Panel

There is an opportunity for interpretive elements and public art to be coordinated and executed by local artists.

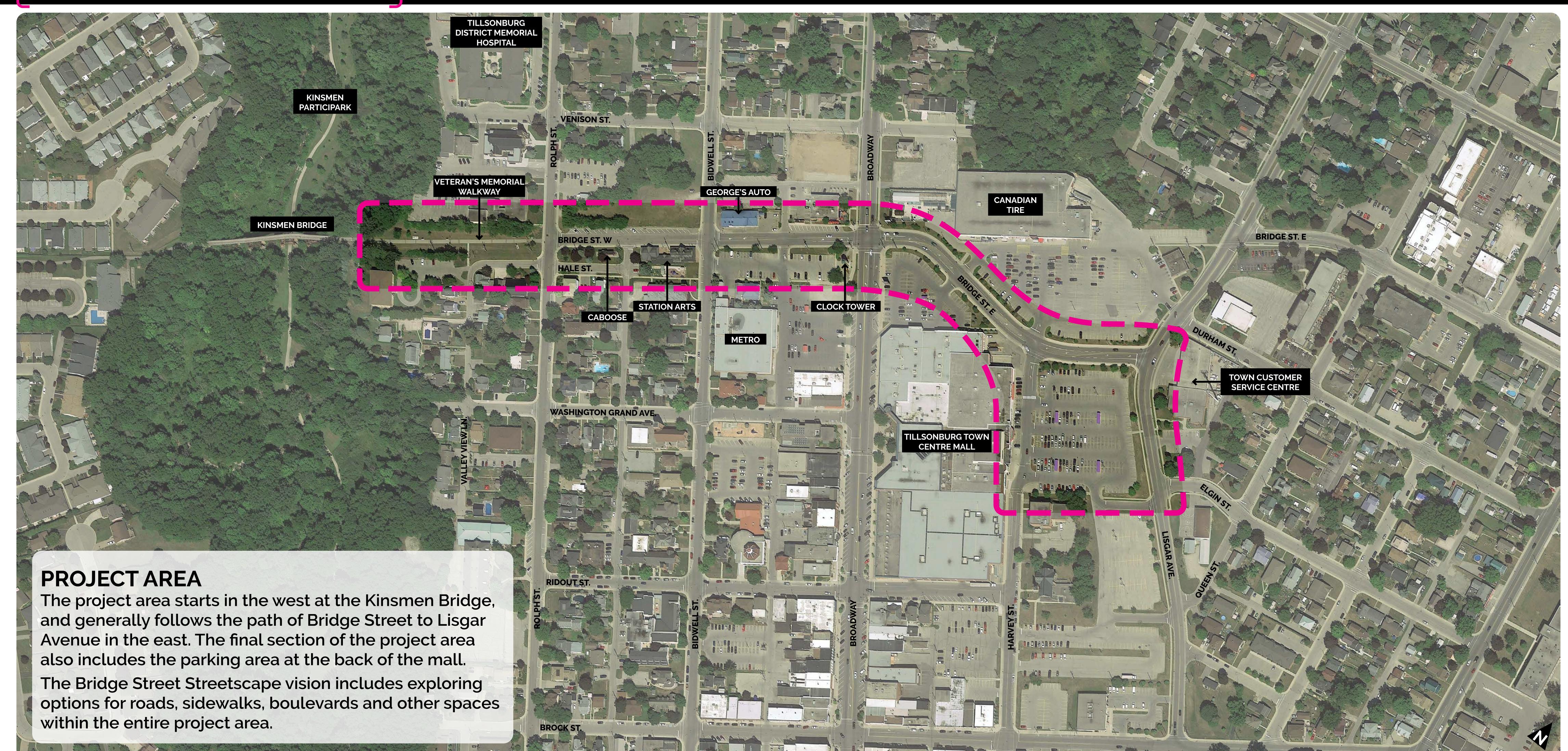
There were a number of comments that were related concerns around broader social issues including homelessness, safety, drug use.

There were questions about the potential costs of the project.

This plan does not provide direct solutions to many of the social issues highlighted through engagement and impacting the Town. Through the design work, considerations around safety, security, and crime prevention are recognized through the design, as well as spaces that activate some of the leftover spaces that are currently neglected.

This project is **a guiding vision** and is intended to set a *potential* direction for future projects that may be paired with planned and future development, as well as regular maintenance (i.e., road work). As such, there is no commitment to any costs as projects will depend on future priorities. The Streetscape Plan provides high-level guidance and a consistent, cohesive vision for the entire project area.

EXISTING CONDITIONS









OVERALL BRIDGE STREET STREETSCAPE PLAN

SECTIONS OF THE PROJECT

The project area is divided into four sections, shown below. Each section generally corresponds to an area between two streets, recognizing that there will be overlap and connections between various sections.



SECTION 3:

A linear park and multi-use path is created on the south side of Bridge St., continuing from the previous section. The road is also narrowed, reducing the left turn lane, with the goal of slowing vehicle traffic and increasing safe crossings for pedestrians. At the intersection of Bridge and Lisgar Ave., a gathering space is also proposed at the future Town Hall location, creating a terminus to the overall linear park.

the corner of Bridge Street and Broadway, creating a "Gateway Plaza".

SECTION 4:

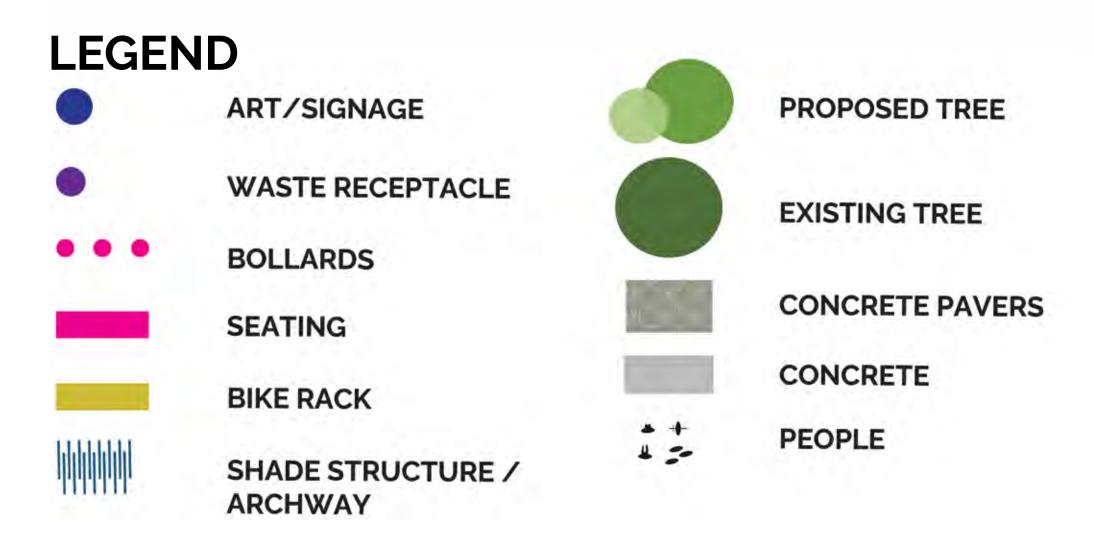
Several changes are proposed to reconfigure the existing parking area to improve pedestrian safety, enhance the mall entrance, and integrate the area into the overall streetscape plan.

VETERAN'S MEMORIAL WALKWAY & PARK

KINSMEN BRIDGE TO ROLPH ST.







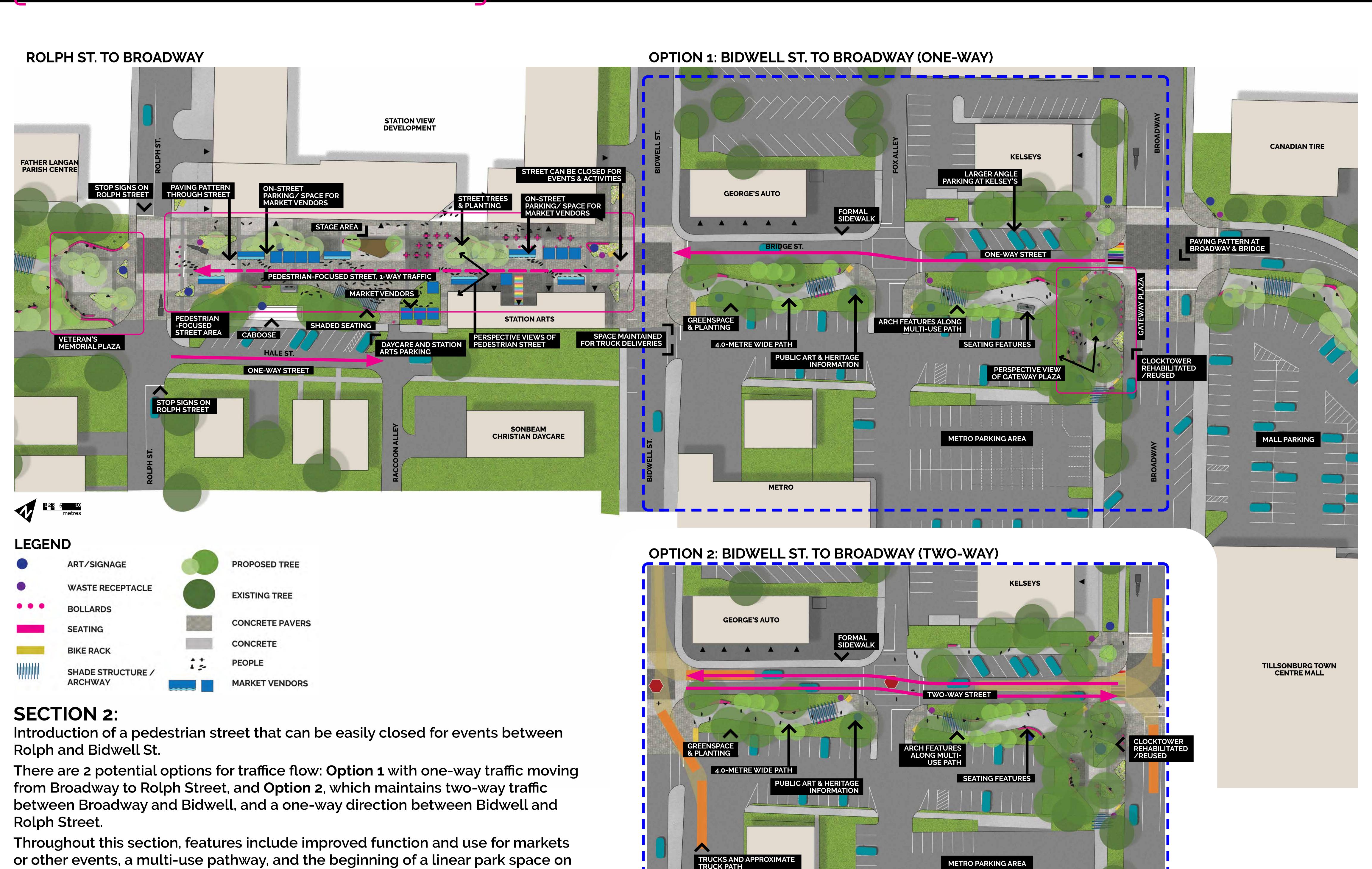
SECTION 1:

Focus on the connection between the Kinsmen Bridge and Bridge Street, creating a park space, a multi-use pathway, new seating, interpretive spaces, and a small gathering space: Veteran's Memorial Plaza. A connection across Rolph Street is also included.

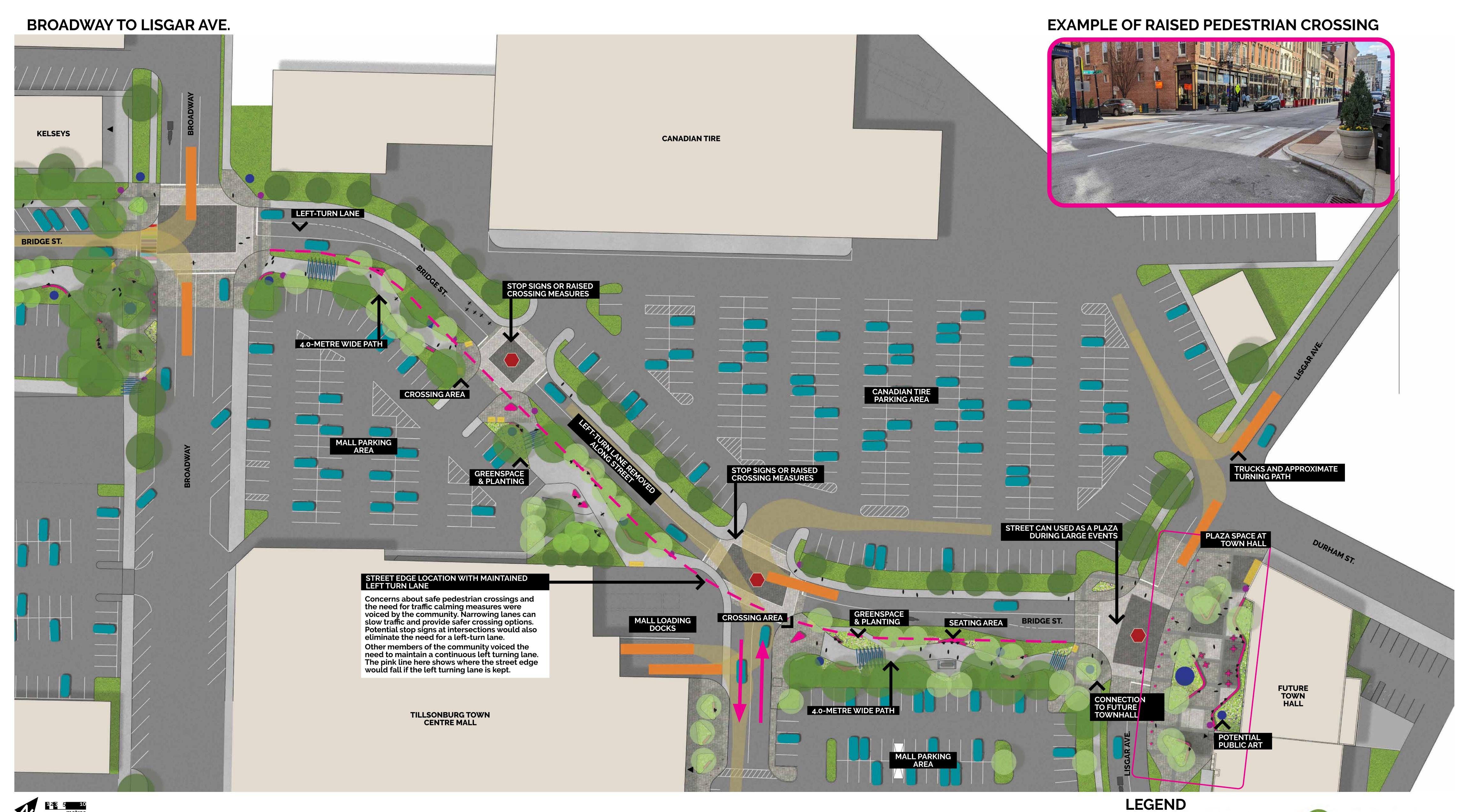
BRIDGE ST. PEDESTRIAN STREET & POTENTIAL ONE-WAY ROUTE

the south side of Bridge St. This section also include improvements to the plaza at

the corner of Bridge Street and Broadway, creating a "Gateway Plaza".



BRIDGE STREET LINEAR PARK



SECTION 3:

A linear park and multi-use path is created on the south side of Bridge St., continuing from the previous section. The road is also narrowed, reducing the left turn lane, with the goal of slowing vehicle traffic and increasing safe crossings for pedestrians. At the intersection of Bridge and Lisgar Ave., a gathering space is also proposed at the future Town Hall location, creating a terminus to the overall linear park.

SEATING

BIKE RACK

SHADE STRUCTURE ARCHWAY

BOLLARDS

ART/SIGNAGE

WASTE RECEPTACLE

PROPOSED TREE

EXISTING TREE

CONCRETE PAVERS

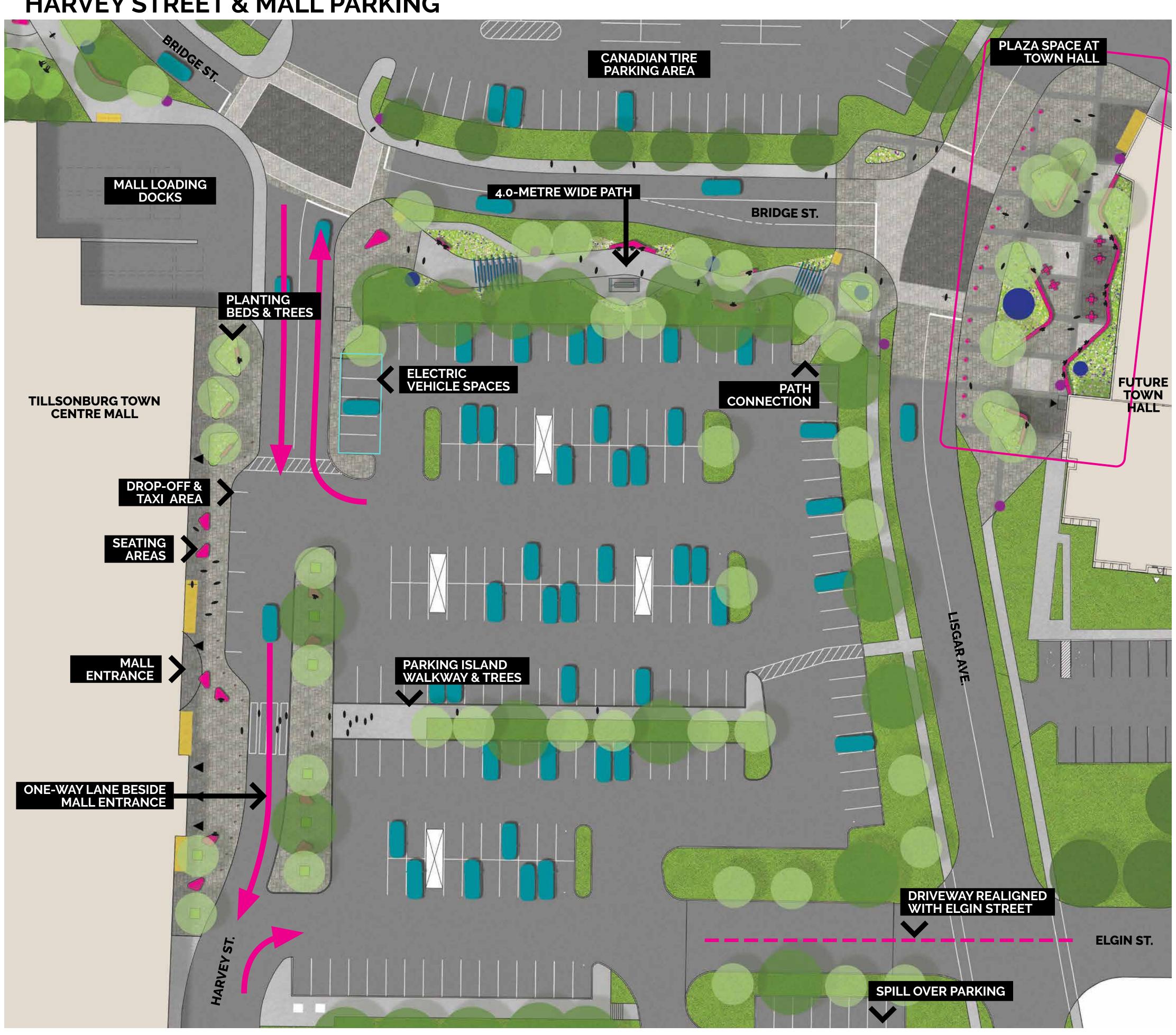
CONCRETE

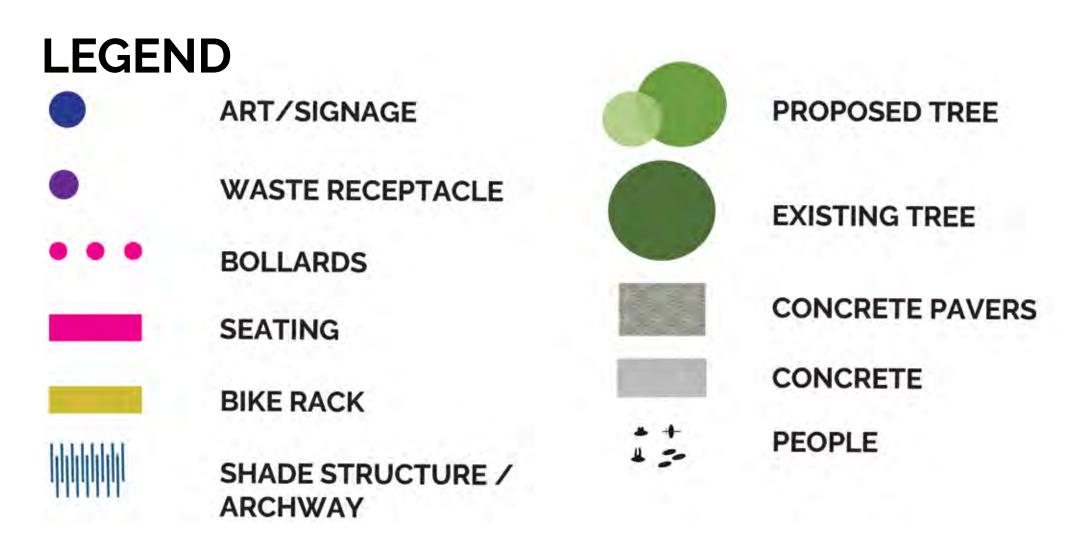
PEOPLE

Tillsonburg SHIFT landscape architecture

TILLSONBURG TOWN CENTRE PARKING AREA

HARVEY STREET & MALL PARKING





SECTION 4:

Several changes are proposed to reconfigure the existing parking area to improve pedestrian safety, enhance the mall entrance, and integrate the area into the overall streetscape plan.







