

MEDIA RELEASE

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Subject: New Chocolate and Confectionary Store to Open in Downtown Tillsonburg

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Tillsonburg, Ontario, December 12, 2008 - - The Town of Tillsonburg is pleased to announce that a new retail business will be opening shortly in the Downtown. The Chocolate Tree is a start-up business that will offer a number of speciality items for sale including Chocolates, Truffles and Specialties, Ice Cream, Nana's Caramel Popcorn, Gifts from Around the World, etc. Their suppliers will include The Bradford Exchange, Infiniti Home Décor, Frans Kopper Imports & more.

"We welcome this investment in our Downtown" says Tillsonburg Mayor Stephen Molnar, "niche stores like this are what make our downtown great and we look forward to the contribution The Chocolate Tree will make to the growth and strength of our central core".

"We are pleased to be opening our new store in early 2009", says Peter Beaman, co-owner with his wife Betty, "and we look forward to offering our unique product line to the residents of Tillsonburg and area."

Peter and Betty had identified an opportunity in the Tillsonburg market and after considering several different communities, they decided that Tillsonburg was the best location for their business. They have leased 1500 square feet at 114 Broadway adjacent to Peter's Restaurant.

"The Town of Tillsonburg, along with the Chamber of Commerce and Downtown Tillsonburg, met with the Beaman's in the spring of this year to provide them with an overview of Tillsonburg as an investment location" says Cephas Panschow, Development Commissioner, "and since then we have been working with them to assist them in their decision". "This is an example of what can happen when we work together to attract investment to Tillsonburg and we encourage residents and visitors to come downtown to see the great things happening as well as to visit this new store".

For More Information Contact:

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