

MEDIA RELEASE

Date: January 15, 2010
Subject: Tillsonburg Supports Haitian Relief Efforts
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Tillsonburg, ON - The Town of Tillsonburg has confirmed the launch of a contribution program through the Canadian Red Cross that will match local contributions in support of relief efforts in Haiti.

The Town has committed to match all local contributions to a maximum of \$ 5,000.00. Donations in support of the relief efforts in Haiti can be made at the Customer Service Centre at 10 Lisgar Avenue (519-842-9200).

The Canadian Red Cross is one of numerous international agencies already on the scene in Haiti, beginning emergency relief efforts in the wake of the tragic earthquake of January 12, 2010. This program is similar to the local efforts established to support relief efforts after the 2005 tsunami in Southeast Asia.

Mayor Stephen Molnar commented, "The citizens of Tillsonburg have a history of support for their neighbours, whether around the corner or around the world. Our donations will help provide food, water, temporary shelter, medical services, and emotional support for those suffering in Haiti; as we have demonstrated in the past our collective efforts can truly make a difference."

As a further incentive to contribute to the Canadian Red Cross through this municipal initiative, the Government of Canada had confirmed a commitment to match private donations up to \$ 50 Million. This would mean that any dollar donated locally would actually net four dollars of valuable resources for the work of the Canadian Red Cross.

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